

# enterprisingcommunities.today

## The Business Model Canvas



### The Power of Nine Things

1. Who are our key Partners?
2. What are our key activities?
3. What is our value proposition?
4. What are our customer relationship expectations?
5. Customer segments. Where are our customers?
6. What are our channels to market?
7. What are our key resources now?
8. What are our costs?
9. Where is our revenue?